





JORDAN YAZZIE

UI/UX DESIGNER & DEVELOPER | 4+ Years Experience

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SUMMARY

Detail-oriented and eager to apply strong design and testing principles in a productive environment. Knowledge and experience in creating **data driven designs** that meet the needs of accessibility, SEO, and the best user experience possible. **Passionate, self-motivated, and hardworking** with careful attention to details, deadlines, and customer/stakeholder satisfaction.

SKILLS

Design and Prototyping

- Web Design
- User Interface Design
- User Experience
- Responsive / Mobile Design
- Prototypes
- Mockups / Wireframes
- Figma / Adobe XD
- Adobe Design Software

Testing and Optimization

- User Testing
- A/B Testing
- Personas / User Flows
- Accessibility / WCAG
- UseBerry
- Intellimize / Webflow
- Google Analytics
- Microsoft Clarity

Development and Technical

- HTML / CSS / JavaScript
- CMS Management
- Drupal
- Uberflip
- Wordpress
- SEO Optimization
- Accessibility
- Project Management

EXPERIENCE

 **Instructure** | 3+ Years

July 2021 - Present

Marketing UX/UI Developer & Designer

Design and develop **data-driven and user-friendly** web pages and components by leveraging a deep understanding of both design principles and development technologies. Review data such as **heatmaps, user paths, and user recordings**, turning that data into actionable projects that **solve pain points**, improve accessibility, and produce the best user experience possible. Utilize a range of testing tools to conduct **usability testing, A/B testing, and focus groups**, to iterate and refine designs. Collaborate with stakeholders through **clear communication** to conceptualize their ideas into attractive and effective mockups that align with their vision and objectives. Work with projects from start to finish exercising **project management skills** to ensure deadlines are met. Employ pre-existing developer knowledge to bridge the gap between design and development, setting **attainable and scalable goals** that facilitate seamless implementation.

Instructure | 6 months

Feb 2021 - July 2021

APAC Marketing Web Developer

Identify, debug, and address the web development needs specific to the **Asia-Pacific region** for Instructure. Facilitate the **integration of UberFlip** into designated sections of the Instructure website, streamlining content management and **enhancing user engagement**. Collaborate closely with the Australian marketing team to understand their objectives and provide **tailored support** to help them achieve their web and marketing goals. **Act as a liaison** between regional stakeholders and development teams, ensuring **seamless communication** and alignment to deliver high-quality, regionally relevant solutions that **support overall business objectives**.

EXPERIENCE (continued)

○ **Trilogy Education** | 2 Years

Oct 2020 - Oct 2022

UX/UI Teacher Assistant

Assist students with UX/UI-related coursework to help them successfully complete their web design goals and **prepare them for a career in UX/UI**. Provide guidance and support through hands-on learning with relevant web development tools such as **Adobe XD, Figma, InVision, HTML, CSS, JavaScript**, and various other resources. Offer **personalized feedback** and constructive critiques to help students refine their skills and build a robust portfolio, ensuring they are well-equipped for professional opportunities in the field.

○ **J&L Landscaping** | 3+ Years

Feb 2017 - Dec 2020

Foreman

Apply advanced landscaping techniques to projects to meet time frames and ensure customer satisfaction. Doing 10 to 12 hour days are common to meet deadlines. Committed to **effective use of company time, clear communication**, doing the job right, and customer satisfaction.

EDUCATION

Weber State University

2016 - 2020

Bachelor's degree, Web and User Experience

REFERENCES

Jacob Hill

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